



## Signal Corps Marching Band

July 16, 2019

Dear Music Supporter,

Thank you for considering a financial sponsorship in support of the SMMHS Signal Corps Marching Band. Our elite marching program, under the direction of Mr. Shelby Walker and Mr. Drew Buckner, ranked 5th in the state of Division 2 high school marching bands during the 2018 season and 1st in Outstanding Musical Performance in Bands of America (BOA) Division 1A Championship in Powder Springs, Georgia. With your support, we hope to return to the TN State finals and BOA again this year and compete in more national competitions.

Signal Corp Marching Band will be performing at all Signal Mountain Eagles home football games and several away games this 2019 season. We will also be participating in four statewide and local marching band competitions and the Signal Mountain Homecoming Parade this Fall. Our annual Christmas on the Mountain program in December is attended by over 1000 people and, as a financial supporter, your business will be prominently recognized.

As a corporate sponsor, your business will be featured on our 2019 Marching Show t-shirt and throughout our marketing and promotional materials during the 2019-20 year. Attached is information about our different levels of support.

Marching Band involves hundreds of hours of practice in the heat of summer. Our students learn discipline, commitment, and teamwork, while working toward a goal of exceptionalism. These great kids deserve our support as they represent our schools, our businesses, our community, all year long.

Please feel free to contact Lisa Crowder, sponsorship chair, with any questions or to learn how to become more involved with the Signal Corps Music Program at [signalcorpssponsors@gmail.com](mailto:signalcorpssponsors@gmail.com) or (423-322-7615). We enjoy creating local partnerships and would love to have your business be part of our winning Corps season as we march to the State title!

Sincerely,

SMMHS Music Boosters Board



## Signal Corps Marching Band

### Corporate/Business Sponsorships

#### ***Presenting Sponsor***

**\$5000**

The Presenting Sponsor of the Signal Corps Marching Band will have priority presentation in all media and promotional materials and will be listed as the “presenting sponsor” in all Signal Corp Marching Band activities for the 2019-20 season. This includes, but is not limited to:

- Name advertised as sponsor on Band Trailer Decal.
- Announced as “Presenting Sponsor” at all events
- Presenting sponsor banner at all parades
- Listed as presenting sponsor in all printed media including programs, merchandising, and promotional articles
- Top listing on sponsorship show t-shirt
- Top listing on social media sites and website
- Music Performance availability

#### ***Half-Time Sponsor***

**\$2500**

The Half-Time Sponsor of the Signal Corps Marching Band will be listed and announced as the Half-Time sponsor at all 2019 Signal Mountain Eagles home football games. This sponsorship will also include, but is not limited to:

- Listed as the Half-time sponsor in all printed media including programs, merchandising, and promotional articles
- Listed as a prominent sponsor on our sponsorship show t-shirt
- Listed as a prominent sponsor on social media and website
- Banner on Drum Major Podium
- Music Performance availability

#### ***Christmas on the Mountain Program Sponsor***

**\$1500**

The Sponsor will be listed and announced at the annual 2019 Christmas on the Mountain Music Program in all promotional materials including programs, advertising, and merchandising. This includes, but is not limited to:

- Listed as a sponsor on sponsorship show t-shirts
- Listed in Christmas program/video at event
- Included as a sponsor on our sponsorship t-shirt
- Listed as a sponsor on social media and website
- Front row reserved seating



## Signal Corps Marching Band

### *Show Sponsor*

**\$500**

- Listed on stadium sign
- Listed as a sponsor on sponsorship show t-shirt
- Listed as a sponsor on social media and website
- Listed as a sponsor in printed promotional materials

### *Sponsor*

**\$250**

- Listed on sponsorship show t-shirt
- Listed on website, social media, and printed material

## **Sustaining Sponsors**

*Listed as a sustainer sponsor in all media recognition.*

Instrument sponsor: Corporate name on metal placard on case **\$2000** (cost of instrument)

Music sponsor: Corporate announcement. Conduct fight song at a game. **\$500**

Uniform sponsor: corporate name listed on uniform. **\$250/each**



## Signal Corps Marching Band

Please select your chosen sponsorship level and send this form with your payment enclosed in the envelope provided or *SMMHS Music Boosters, PO Box 272, Signal Mountain, TN 37377*. Checks can be made to: SMMHS Music Boosters. A letter of sponsorship will be mailed to you for tax purposes. (**SMMHS Music Boosters** is a 501(c)3 organization). Please email your business logo (vector file preferred) to: [signalcorpssponsors@gmail.com](mailto:signalcorpssponsors@gmail.com) Thank you for supporting music in our schools!

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

☐ **\$5000** Presenting Sponsor

☐ **\$2500** Half-time Sponsor

☐ **\$1500** Christmas on the Mountain Sponsor

☐ **\$500** Sponsor

☐ **\$250** Sponsor

☐ Sustaining Sponsor \$ \_\_\_\_\_